



## IAMAI and KSUM Announces 2<sup>nd</sup> Edition of #HUDDLE

**New Delhi, May 31<sup>st</sup>2019:** Internet and Mobile Association of India [IAMAI] and Kerala Startup Mission [KSUM] are happy to announce the second Edition of **#Huddle**, one of the most coveted events in Tech Startup Ecosystem in India, scheduled on 27 & 28 September 2019 at the picturesque private beaches of The **Leela Kovalam**, Trivandrum.

The First Edition of **#Huddle** was held in April 2018. The event was a huge success with 1500+ delegates, 30+ Display zones, 50+ Startup Pitches, Beach Side Huddle with Industry leaders, Hackathon and many more activities. **Chief Minister, Shri Pinarayi Vijayan** had inaugurated the first edition, and is expected to inaugurate it this year too.

**#Huddle** is the focal point for tech start-ups and other relevant stakeholders of the tech entrepreneurial ecosystem including the government, investors, mentors, industry etc. The event features two days packed with activities which include several side events like Leadership Talks, Tech Talks, Fireside chats, Beach Side Huddles, Speed Dating with Investors, Startup Demo, Hackathon and many more fun-filled activities.

The speaker line-up would include successful founders, serial entrepreneurs, investors, academia, government officials and the industry bigwigs from across the globe. **#Huddle2019** will focus on the emerging and future tech sectors like Blockchain, IoT, AI, Big Data, Digital Entertainment, AR/VR, Drone Tech, UI/UX, e-Gov. /m-Gov., etc. This would be an international event with an active participation from the foreign shores.

**Jitender S Minhas, CEO, IAMAI Startup Foundation** said, “Government of Kerala is one of the most proactive states in embracing emerging technologies and creating a vibrant ecosystem for innovation. This is one of the initiatives by IAMAI & KSUM to bring together startups, investors and the whole ecosystem under one roof. Unlike other conventional events, #Huddle2019 would focus more on open sessions, un-conferencing and interactions in one of the most exotic location in India”

**Dr. Saji Gopinath, CEO, Kerala Startup Mission**, added “Huddle Kerala will be a unique platform for startups to huddle with industry leaders, investors and government from across the globe to network, collaborate and showcase their products.

### About IAMAI

The Internet and Mobile Association of India [IAMAI] is a young and vibrant association with ambitions of representing the entire gamut of digital businesses in India. It was established in 2004 by the leading online publishers, and in the last 15 years has come to effectively address the challenges facing the digital and online industry including mobile content and services, online publishing, mobile advertising, online advertising, ecommerce and mobile & digital payments among others.

Fifteen years after its establishment, the association is still the only professional industry body representing the online industry in India. The association is registered under the Societies Act and is a recognized charity in Maharashtra. With a membership of nearly 300 Indian and overseas companies, and with offices in Delhi, Mumbai, Bengaluru and Kolkata, the association is well placed to work towards charting a growth path for the digital industry in India.



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