



Amit Agarwal Takes Over As New IAMAI Chairman

New Delhi, June 25, 2019: Amit Agarwal, Senior Vice-President, Amazon and Country Manager, India, is the new Chairman of Internet and Mobile Association of India [IAMAI].

Mr. Agarwal assumes office at a time when the industry is going through a growth trajectory with more than 500 million internet users in India. In fact, the recent Mary Meeker report indicates that India now accounts for 12 percent of the world's internet users, second only to China (21 percent).

On assuming office, Mr. Agarwal said: "This is an exciting phase in the growth story of internet in India. As the internet revolution continues to be a socio-economic leveler, offering barrier-free access to Indian customers and small businesses in the remotest areas, I am excited that we are coming together as an industry to help truly harness the potential of the internet and emerging technologies such as AI in addressing India-specific problems at scale. I look forward to IAMAI continuing to offer a thoughtful platform for the industry to collaborate with the government, academia & think-tanks and other relevant stakeholders to leverage the digital ecosystem and contribute to India's growth."

He added, "We will continue to offer evidence-based insights to not only to trust as thought leaders in the emerging areas of tomorrow but also in the debates today. The association remains committed therefore to bring forward non-partisan leading reports that include multiple perspectives to help lay the road map for achieving the 1 trillion dollars digital economy along with job creation, improving livelihood and contribution to the overall GDP of the country."

Mr. Dhruv Shringi, co-founder and CEO, Yatra is the new Vice Chairman of IAMAI. Mr. Shringi takes over his new role from Mr. Deep Kalra, founder and Group CEO of MakeMyTrip.

Mr. Satyan Gajwani, Vice-Chairman of Times Internet has been elected as the new Treasurer of the association. Dr. Subho Ray continues to be the President of the association. The tenure of the new council is for two years.

The new team was announced at the 15th Annual General Meeting, which was held today.

About IAMAI

The Internet and Mobile Association of India [IAMAI] is a young and vibrant association with ambitions of representing the entire gamut of digital businesses in India. It was established in 2004 by the leading online publishers, but in the last 15 years has come to effectively address the challenges facing the digital and online industry including online publishing, mobile advertising, online advertising, ecommerce, mobile content and services, mobile & digital payments, and emerging sectors such as FinTech, EdTech and HealthTech, among others.

Fifteen years after its establishment, the association is still the only professional industry body representing the digital and mobile content industry in India. The association is registered under the Societies Act and is a recognised charity in Maharashtra. With a membership of over 300 Indian and MNC companies, and with offices in Delhi, Mumbai, Bengaluru and Kolkata, the association is well placed to work towards charting a growth path for the digital industry in India.

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